



CASE STUDY

ESSILOR OF AMERICA

MyPhIA™
MY PERSONAL HEALTH ASSISTANT™



Essilor's commitment to innovative and comprehensive wellness is improving the lives of their employees

Essilor of America, is a world leader in eye care, employing 9,400 people in the U.S. and 67,000 worldwide. The company's mission to improve lives by improving sight, extends to improving the lives of their employees by providing innovative and comprehensive health and wellness benefits.

Ryan Murry, Director of Benefits, has implemented a health strategy that targets Essilor's top areas of medical spend—cardiovascular disease, diabetes, musculoskeletal injuries, cancer, and digestive issues.

Vital to the success of each health improvement program is employee engagement. "When you get more engagement, you're able to drive costs down," Murry says. Increased engagement has contributed to significant savings for the company. "We started the MyPHA program in early 2017 and rolled it out as a pilot program for employees and their spouses who were most likely to benefit from a personal health assistant. The personalized one-on-one MyPHA program facilitates education about and engagement in other programs that Essilor offers."

The company's innovative approach to employee healthcare was recognized by the Texas Business Group on Health, which honored Essilor with the Texas Star Benefits Award. "The company's Personal Health Assistant service impressed the judges for its uniqueness, its seamless integration with other employee health improvement programs, and the measurable impact on employees in managing their own health. The fact that Essilor experienced an impressive reduction in overall medical and pharmacy costs in 2017 tied directly to the MyPHA service, put the company in the winner's circle." said Marianne Fazen, TBGH President and CEO.

Essilor has since expanded their pilot of the My Personal Health Assistant™ service to all of its U.S locations, and continues to see engagement increase, and healthcare costs decrease.

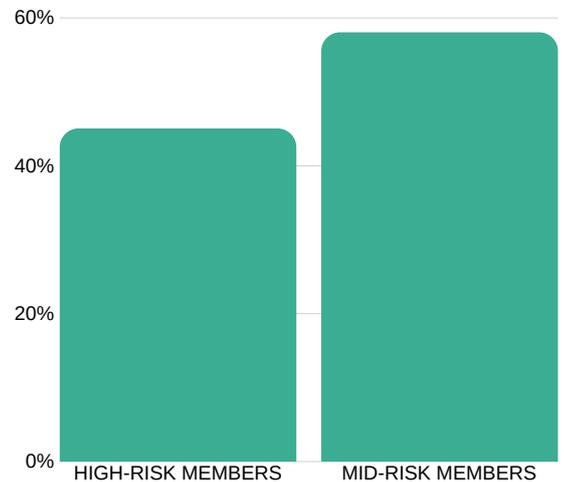
MY PERSONAL HEALTH ASSISTANT™

The My Personal Health Assistant service works collaboratively with covered employees and their families to increase health literacy and awareness, set achievable goals, and implement strategies that drive patient engagement, compliance with treatment plans, and improve healthcare and cost outcomes.

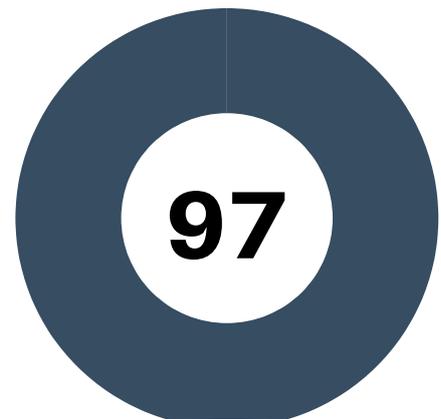
For most people, the healthcare system is confusing, frustrating, and expensive. Health information can overwhelm even those with advanced literacy skills, leading to higher healthcare utilization and costs.

Each Personal Health Assistant serves as a single point of contact to educate, activate, and advocate for employees while answering their questions, helping them navigate the healthcare system, and improving the quality of their health.

PILOT YEAR RESULTS



ENGAGEMENT



NET PROMOTER SCORE



\$1812 PMPY

REDUCTION IN HEALTHCARE SPEND



MY PERSONAL HEALTH ASSISTANT™

12810 HILLCREST RD, SUITE B221

DALLAS, TX 75230

940-600-8149
